# Joanna Russell Bliss

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# **EDUCATION**

#### Master of Science in Library Science, 2021

University of North Texas, Denton, TX

#### Master of Arts in English, 2002

Loyola University Chicago, Chicago, IL

Bachelor of Science in Secondary Education; Bachelor of Arts in English, 1997

University of Missouri, Columbia, MO

## **PROFESSIONAL EXPERIENCE**

### Dallas Center Library, Texas Woman's University

Dallas, TX

#### Manager

- Liaison for other organizational offices on Dallas campus.
- Chief advocate for campus library with staff and faculty across all three campuses. •

#### Health Sciences Librarian

- Partner with faculty to teach search skills and information evaluation techniques to graduate students in their respective programs.
- Develop search strategies for graduate students and faculty working on literature reviews, scoping reviews, and systematic reviews.
- Work with colleagues on campus and in Denton to create displays that educate and engage students.

#### Fondren Library, Southern Methodist University

Dallas, TX

#### **Temporary Social Sciences Librarian**

- Developed and delivered one-shot instruction sessions on library services and information literacy in • collaboration with instructors; provided workshops on citation styles and social sciences resources.
- Consulted with students to explore library resources strategically, and staffed library chat to help • researchers on and off campus.
- Consolidated social sciences guides and worked with Guides team to apply new formatting to research • guides across SMU Libraries.

#### **Research & User Experience Intern**

- Provided front-line research support to anyone seeking help, via chat, email, phone, and in-person service. •
- Expanded juvenile literature collection to improve representation of diverse voices and stories.
- Supported instructors for Digital Humanities Research Institute, proofreading online modules and • facilitating online discussions about conference content.
- Led and staffed outreach events on campus.

#### 2022-present

# 2019-2022

### 2021-2022

#### 2019-2021

# 2022-present

2023-present

#### Freelance Website Marketing Strategist & Copywriter

Hoboken, NJ; Atlanta, GA; Bethesda, MD; & Dallas, TX

- Chosen by two separate physical therapy companies to maintain their websites and work on other marketing projects as needed.
- Hired by a website design firm as a copywriter/editor and quality assurance contractor, and worked with smaller companies to create and maintain their websites.

#### Marketing Communications Specialist

PTPN, Calabasas, CA

- Led the creation of wellness website and maintained corporate website, working with graphic designers to update and create content.
- Created a style guide for regional and national offices to follow.

#### Catalog & Website Specialist

Discovery Education (formerly Clearvue & SVE), Chicago, IL

- Analyzed e-commerce site and determined improvements to usability and functionality for site overhaul. Uploaded new products and maintained current listings.
- Developed process for creating content for new streaming media site.

# **PUBLICATIONS**

Hintz, L.A., Maas, C., Bliss, J.R., & Pizarro, E. (2024). School-based occupational therapy and multitiered systems of support in the United States: A scoping review. *Journal of Occupational Therapy, Schools, & Early Intervention*, 17(3), 605-623. <u>https://doi.org/10.1080/19411243.2024.2315577</u>

# PRESENTATIONS

- Garcia, E., Riggs, A., & Bliss, J.R. Outreach promoting health literacy: A forum discussing collaborative health education promotional opportunities. Dallas, TX. Annual Conference, South Central Chapter of the Medical Library Association. October 2024.
- Mirza, R., Godat, E., McMichael, J., & Bliss, J.R. Develop your own Digital Humanities Research Institute. Fort Worth, TX. Texas Library Association Annual Conference. April 2022.
- McMichael, J. & Bliss, J.R. Building more diverse collections for younger readers. Denton, TX (given virtually). Cross Timbers Library Collaborative Conference. August 2020.

# AWARDS

**Florence Richardson Wilhite Endowed Scholarship** University of North Texas, Denton, TX

**Friends of the SMU Libraries Library Science Scholarship** Southern Methodist University, Dallas, TX

#### 2008-2022

#### 2003-2006

2007-2008

2020 2020

# **ADDITIONAL TRAINING**

- Multiple webinars in the Systematic Review Services Specialization offered by the Medical Library Association. 2022-present.
- Institutional Review Board Training, Citi Program (18 modules). 2023.
- Scoping Review Workshop, Joanna Briggs Institute and Texas Christian University (attended virtually). 2023.

# **PROFESSIONAL MEMBERSHIPS & ACTIVITIES**

- American Library Association
- Association of College and Research Libraries
- Medical Library Association
- Texas Library Association

# **ACADEMIC SERVICE**

#### **Texas Woman's University**

- Member, Dallas Campus Institutional Review Board Committee, 2023-present.
- Member, Eat Well Committee, 2023-present.
- Member, Mind Well Committee, 2022-2023.

#### **TWU Dallas**

• Member, Strategic Planning Committee, 2025-present.

#### TWU Libraries, Texas Woman's University

- Member, Policy & Procedure Committee, 2024-present.
- Member, Staff Training Committee, 2023-2024.
- Member, Diversity Committee, 2022-2023.

#### SMU Libraries, Southern Methodist University

- Member, Guides Committee, 2021-2022.
- Member, Equity, Diversity, Inclusion, and Accessibility (EDIA) Committee, 2020-2022.
- Member, SMU LEAD committee, which produced staff development/continuing education programs for library staff, 2019-2022.
- Member, Information Literacy Stipend committee, which reviewed applications for a biannual stipend to encourage the teaching of information literacy with the partnership of SMU librarians, 2020.

#### UNT Library & Information Sciences Student Association, University of North Texas

• Alumni mentor to LIS students, 2022.

# **VOLUNTEER EXPERIENCE**

- Active member of and volunteer for the Mizzou Alumni Association.
  - Director, MAA Board of Directors, 2024-present.
    - Member, Awards & Recognition Ad Hoc Committee, 2024-present.

- Member, Griffiths Leadership Society for Women, 2011-present.
  - Past President, 2023-2024.
  - President, 2022-2023.
  - President-Elect, 2021-2022.
  - Panelist, Spring 2022 Conference: Caring for Aging Parents.
  - Co-Chair, Awards and Recognition Committee, 2019-2021.
  - Led virtual book club discussions, 2021-2024.
  - Planned and hosted local happy hours in Dallas, 2019, 2021-2023.
- Mizzou 18 judge for recognition of outstanding graduate students (paper round), 2024.
- Reviewer for at-large, legacy and diversity scholarship applicants, 2019-2024.
- Homecoming Court judge (paper round), 2022.
- Launched and maintained the website for the Atlanta chapter of the MAA as Secretary of chapter, 2012-2015.
- Maintained the website for the NYC chapter of the MAA as Secretary of chapter, 2009-2012.
- Communications Co-Chair and Board Member of the Friends of the University Park Public Library, 2018-2020.
  - Website committee and copywriter for site redesign, 2020.
- Volunteer at Bradfield Elementary Library in the Highland Park Independent School District, Dallas, TX.
  - Co-Chair, Gift Books, 2019-2021. Worked with the school librarian to oversee the monthly distribution of and recognition of parental donations of books given to the library on behalf of their children.
  - Shelved books and helped students check out and turn in materials, 2018-2022.