Joanna Russell Bliss

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EDUCATION

Master of Science in Library Science, 2021

University of North Texas, Denton, TX

Master of Arts in English, 2002

Loyola University Chicago, Chicago, IL

Bachelor of Science in Secondary Education; Bachelor of Arts in English, 1997

University of Missouri, Columbia, MO

PROFESSIONAL EXPERIENCE

Texas Woman's University

Dallas, TX

2022-present

Interim Manager, Dallas Campus Library

2023-present

- Liaison for other organizational offices on Dallas campus.
- Chief advocate for campus library with staff and faculty across all three campuses.

Health Sciences Librarian

2022-present

- Partner with faculty to teach search skills and information evaluation techniques to graduate students in their respective programs.
- Develop search strategies for graduate students and faculty working on literature reviews, scoping reviews, and systematic reviews.
- Work with colleagues on campus and in Denton to create displays that educate and engage students.

Southern Methodist University

2019-2022

Dallas, TX

Temporary Social Sciences Librarian

2021-2022

- Developed and delivered one-shot instruction sessions on library services and information literacy in collaboration with instructors; provided workshops on citation styles and social sciences resources.
- Consulted with students to explore library resources strategically, and staffed library chat to help researchers on and off campus.
- Consolidated social sciences guides and worked with Guides team to apply new formatting to research guides across SMU Libraries.

Research & User Experience Intern

2019-2022

- Provided front-line research support to anyone seeking help, via chat, email, phone, and in-person service.
- Expanded juvenile literature collection to improve representation of diverse voices and stories.
- Supported instructors for Digital Humanities Research Institute, proofreading online modules and facilitating online discussions about conference content.
- Led and staffed outreach events on campus.

Bliss CV 2

Freelance Website Marketing Strategist & Copywriter

2008-2022

Hoboken, NJ; Atlanta, GA; Bethesda, MD; & Dallas, TX

 Chosen by two separate physical therapy companies to maintain their websites and work on other marketing projects as needed.

• Hired by a website design firm as a copywriter/editor and quality assurance contractor, and worked with smaller companies to create and maintain their websites.

Marketing Communications Specialist

2007-2008

PTPN, Calabasas, CA

- Led the creation of wellness website and maintained corporate website, working with graphic designers to update and create content.
- Created a style guide for regional and national offices to follow.

Catalog & Website Specialist

2003-2006

Discovery Education (formerly Clearvue & SVE), Chicago, IL

- Analyzed e-commerce site and determined improvements to usability and functionality for site overhaul. Uploaded new products and maintained current listings.
- Developed process for creating content for new streaming media site.

PROFESSIONAL MEMBERSHIPS

- American Library Association
- Association of College and Research Libraries
- Medical Library Association
- Texas Library Association

AWARDS

Florence Richardson Wilhite Endowed Scholarship

2020

University of North Texas, Denton, TX

Friends of the SMU Libraries Library Science Scholarship

2020

Southern Methodist University, Dallas, TX

ACADEMIC SERVICE

Texas Woman's University

- Member, Dallas Campus Institutional Review Board Committee, 2023-present.
- Member, Eat Well Committee, 2023-present.
- Member, Mind Well Committee, 2022-2023.

TWU Libraries, Texas Woman's University

- Member, Staff Training Committee, 2023-present.
- Member, Diversity Committee, 2022-2023.

Bliss CV 3

SMU Libraries, Southern Methodist University

- Member, Guides Committee, 2021-2022.
- Member, Equity, Diversity, Inclusion, and Accessibility (EDIA) Committee, 2020-2022.
- Member, SMU LEAD committee, which produced staff development/continuing education programs for library staff, 2019-2022.
- Member, Information Literacy Stipend committee, which reviewed applications for a biannual stipend to encourage the teaching of information literacy with the partnership of SMU librarians, 2020.

UNT Library & Information Sciences Student Association, University of North Texas

• Alumni mentor to LIS students, 2022.

PRESENTATIONS

- Mirza, R., Godat, E., McMichael, J., & Bliss, J.R. Develop your own Digital Humanities Research Institute. Fort Worth, TX. Texas Library Association Annual Conference. April 2022.
- McMichael, J. & Bliss, J.R. Building more diverse collections for younger readers. Denton, TX (given virtually). Cross Timbers Library Collaborative Conference. August 2020.

ADDITIONAL TRAINING

- Multiple webinars in the Systematic Review Services Specialization offered by the Medical Library Association. 2022-present.
- Institutional Review Board Training, Citi Program (18 modules). 2023.
- Scoping Review Workshop, Joanna Briggs Institute and Texas Christian University (attended virtually).
 2023.

VOLUNTEER EXPERIENCE

- Active member of and volunteer for the Mizzou Alumni Association.
 - Member since 2011 of the Griffiths Leadership Society for Women, a select group of alumni of and collegians at the University of Missouri dedicated to leadership development, mentorship and lifelong learning.
 - Past President, 2023-2024.
 - President, 2022-2023.
 - President-Elect, 2021-2022.
 - Panelist, Spring 2022 Conference: Caring for Aging Parents.
 - Co-Chair, Awards and Recognition Committee, 2019-2021. With co-chair, led committee to select scholarship and award winners in 2020 and 2021. Presented scholarships and awards at virtual conferences in October 2020 and March 2021.
 - Led virtual book club discussions, 2021-2023.
 - Planned and hosted local happy hours in Dallas, 2019, 2021-2023.
 - Mizzou 18 judge for recognition of outstanding graduate students (paper round), 2024.
 - o Scholarship reviewer for at-large, legacy and diversity scholarship applicants, 2019-2023.
 - o Homecoming Court judge (paper round), 2022.
 - Launched and maintained the website for the Atlanta chapter of the MAA as Secretary of chapter, 2012-2015.
 - o Maintained the website for the NYC chapter of the MAA as Secretary of chapter, 2009-2012.

Bliss CV 4

• Communications Co-Chair and Board Member of the Friends of the University Park Public Library, 2018-2020.

- Website committee and copywriter for site redesign, 2020.
- Volunteer at Bradfield Elementary Library in the Highland Park Independent School District, Dallas, TX.
 - Co-Chair, Gift Books, 2019-2021. Worked with the school librarian to oversee the monthly distribution of and recognition of parental donations of books given to the library on behalf of their children.
 - o Shelved books and helped students check out and turn in materials, 2018-2022.